

INFORMATION TECHNOLOGY & CORPORATE SERVICES



COST OF DOING BUSINESS IN DSM METRO IS

17%

LOWER THAN THE UNITED STATES AVERAGE.

CENTRAL LOCATION



Des Moines International Airport offers 20 nonstop destinations.

MAJOR COMPANIES

Berkley Technology Services | BirdDogHR
 Control Systems Software | DHI Group | Distek
 Entrepreneurial Technologies | Fastpath | iEmergent
 IP Pathways | John Deere Intelligent Solutions Group
 LaunchIT Corp | Lean TECHniques
 MidAmerican Energy Company | Scout Pro | Source Allies
 Stelter Company | Unity Point at Home | Ventech Solutions
 Yash Technologies | Webspec Design

LOW CITY TAX RATE

Urbandale has one of the lowest city tax rates in Iowa.

22 FIBER DATA PROVIDERS IN THE DES MOINES METRO

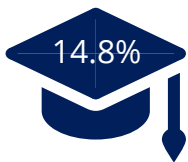
>1GB

DATA TRANSMISSION SPEEDS GREATER THAN 1 GB PER SECOND

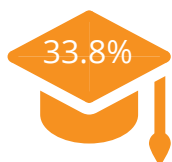


Urbandale is a Certified Connected Community through the Connect Iowa Program

EDUCATIONAL ATTAINMENT



Master's Degree



Bachelor's Degree



High School Degree

LEASE PRICE OF OFFICE SPACE



Full Service Rate/Per Square Foot

\$19.20

Urbandale & Des Moines Metro



ACCESS A CONNECTED TRANSPORTATION NETWORK VIA 7 INTERCHANGES

- ① Merle Hay Road
- ② 86th Street
- ③ 100th Street
- ④ IA Highway 141
- ⑤ Meredith Drive
- ⑥ Douglas Avenue
- ⑦ Hickman Road



TECH GROWTH

TECH SECTOR SHARE OF TOTAL JOBS IN URBANDALE **6.9%**

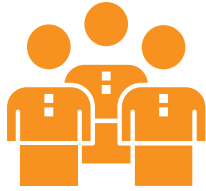
TECH SECTOR SHARE OF TOTAL JOBS IN THE UNITED STATES **2.6%**

URBANDALE EXPERIENCED **19%** JOB GROWTH IN THE TECH SECTOR BETWEEN 2014-2019

COMPETITIVE WORKFORCE ENVIRONMENT

OVER
490,000

URBANDALE POTENTIAL LABOR FORCE



**RIGHT
-TO-
WORK**

Iowa is a right-to-work state.

AVERAGE COMMUTE TIME

18 MINUTES

Des Moines Metro

26 MINUTES

United States

AVERAGE GAS & ELECTRIC COSTS



Industrial
Commercial

Urbandale
\$5.31
\$6.10

United States
\$4.20
\$7.83



Industrial
Commercial

\$0.0535
\$0.0852

\$0.0693
\$0.1066

ACCESS TO HIGH CAPACITY UTILITIES



Water

Permitted Capacity: 20.16 MGD
Average Utilization: 4.22 MGD
Peak Utilization: 11.48 MGD
Excess Capacity: 8.68 MGD



Sanitary
Sewer

Maximum Capacity: 200 MGD
Average Flow Rates: 50-134 MGD

ACCESS TO HIGHER EDUCATION

Urbandale has access to numerous higher education institutions producing students with skill sets applicable to various IT positions including:

Des Moines Area Community College «
Drake University «
Iowa State University «
Purdue University Global «

RESOURCES FOR BUSINESS SUCCESS

STATE INCENTIVES FOR DATA CENTERS:

Depending on the size of investment, data centers are eligible for 50 or 100 percent refund on sales and use tax for:

- Electricity purchased for use in data center
- Power infrastructure equipment
- Computer purchases
- Temperature control equipment
- Cool tower equipment
- Racking systems, including cabling

CITY INCENTIVES INCLUDE:



**10-Year 90%
Class A Office
Tax Increment
Finance Rebate**



**Tax Increment
Finance
Rebates** for new
construction and
expansion



**Infrastructure
Funding**

COST OF LIVING INDEX

100

United States

90.6

Des Moines Metro

CASE STUDY: IP Pathways

Founded in 2007, IP Pathways has grown from a fledging start-up to a thriving firm. The company prides itself on offering professional IT services and personalized customer service. The firm cut the ribbon on their new Urbandale data center in summer 2014. While IP Pathways has added offices in Omaha and Overland Park, Kansas, two-thirds of the company's employees are based in Urbandale, which offers an accessible, central location. "This is a great place to live and work. Urbandale has been extremely supportive of IP Pathways." – Sean Lair, Vice President of Engineering.

City of Urbandale, Iowa
www.urbandale.org/econdev

