

INFORMATION TECHNOLOGY • CORPORATE SERVICES



Access > a Competitive Business Climate

MAJOR IT AND CORPORATE SERVICES OPERATIONS

- Berkeley Technology Services
- BirdDogHR | DHi Group
- Fastpath | IP Pathways
- John Deere Intelligent Solutions Group
- LaunchIT Corp
- MidAmerican Energy Company
- Unity Point at Home | Ventech Solutions
- Xerox | Yash Technologies
- Entrepreneurial Technologies
- iEmergent



LOW CITY TAX RATE

Urbandale has one of the lowest city tax rates in Iowa.

AVERAGE GAS & ELECTRIC COSTS

	Urbandale	United States
(\$/Mcf)	Industrial	\$4.82
	Commercial	\$5.54
(\$/kWh)	Industrial	\$.0523
	Commercial	\$.0838

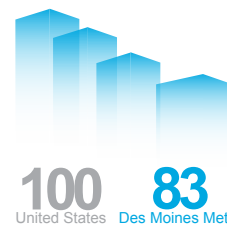
URBANDALE EXPERIENCED

46%

JOB GROWTH IN THE TECH SECTOR BETWEEN 2005-2015
(U.S. tech jobs grew at 7.8% during this period)

1.7x

URBANDALE HAS 1.7 TIMES MORE TECH EMPLOYEES THAN THE U.S. AVERAGE



COST OF DOING BUSINESS INDEX

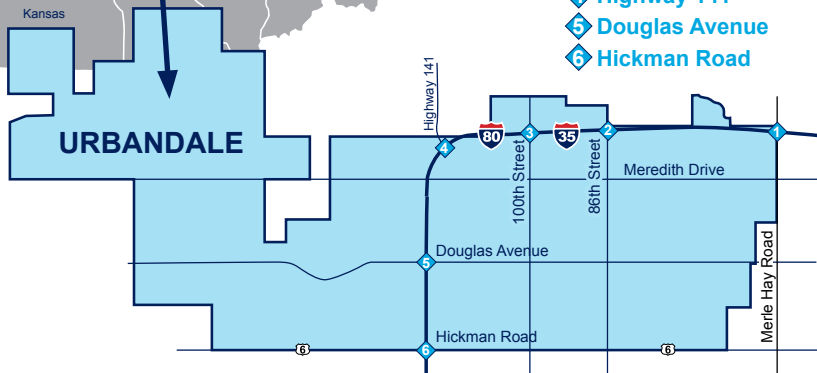
Des Moines Metro has a low cost of doing business; ranked 83 relative to the United States (100)

Access > a Centralized U.S. location



VIA 6 INTERCHANGES

- Merle Hay Road
- 86th Street
- 100th Street
- Highway 141
- Douglas Avenue
- Hickman Road



ACCESS TO HIGH CAPACITY UTILITIES

Water	Permitted capacity:	18 MGD
	Average utilization:	5.1 MGD
	Peak utilization:	11.4 MGD
Excess capacity:		6.6 MGD

LEASE PRICE FOR OFFICE SPACE

	Urbandale	United States
CLASS A Full Service Rate/Per Square Foot	\$16.50 - \$23.50	\$35.66
	Gross/Per Square Foot	
CLASS B Full Service Rate/Per Square Foot	\$16.50 - \$23.50	\$23.64
	Gross/Per Square Foot	

Access > a Competitive Workforce Environment



OVER
450,000

Urbandale
potential labor force



Iowa is a right-to-work state.

AVERAGE COMMUTE



Des Moines Metro

19 MINUTES



United States

26 MINUTES

Urbandale has access to numerous higher education institutions producing students with skill sets applicable to various IT positions including:

- Des Moines Area Community College
- Drake University
- Iowa State University
- ITT Tech- Clive
- Kaplan University
- Simpson College

URBANDALE WORKFORCE



78%
have education
beyond high school



34%
have an
undergraduate
degree



17%
have a graduate or
professional degree

COST OF LIVING INDEX



Des Moines Metro

92



United States

100

Access > Financial Incentives for Business Success

CITY INCENTIVES INCLUDE:



**10-Year, 90%
Class A Office
Tax Increment
Finance Rebate**



**Tax Increment
Finance Rebates**
for new
construction and
expansion



**Infrastructure
Funding**

STATE INCENTIVES FOR DATA CENTERS

Depending on the size of investment, data centers are eligible for 50 or 100 percent refund on sales and use tax for:

- Electricity purchased for use in data center
- Power infrastructure equipment
- Computer purchases
- Temperature control equipment
- Cool tower equipment
- Racking systems, including cabling

Access > Critical Network Infrastructure



Urbandale is a Certified
Connected Community
through the Connect
Iowa Program

22 FIBER DATA
PROVIDERS IN
THE DES MOINES
METRO

>1GB

DATA TRANSMISSION
SPEEDS GREATER THAN
1GB PER SECOND

CASE STUDY: IP Pathways



Founded in 2007, IP Pathways has grown from a fledgling start-up to a thriving firm with 45 employees. The firm cut the ribbon on their new Urbandale data center in summer 2014. While IP Pathways has added offices in Omaha and Overland Park, Kansas, two-thirds of the company's employees are based in Urbandale, which offers an accessible, central location. "This is a great place to live and work," said Sean Lair, Vice President of Engineering. "Urbandale has been extremely supportive of IP Pathways."

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